# Vision, Mission and Objectives

## Vision:

Advanced financial market distinguished legislatively and technically, regionally and globally; rising to the latest international standards in the field of financial markets to provide an attractive investment environment.

## Mission:

Provide an organized, fair, transparent, and efficient market for trading securities in Jordan, and secure a safe environment for trading securities to deepen trust in the stock market therefore to serve the national economy.

## Objectives:

- Practicing, operating, managing and developing all the activities of securities markets inside and outside Jordan.
- Providing an adequate environment to ensure the interaction of supply and demand forces for trading in securities, according to the clear, proper and fair trading practices.
- Raising the awareness of investing in the financial markets, and developing the knowledge related to financial markets, and the services provided by the ASE Company.

## Core Values:

- **Honesty and Integrity:** Justice and Equality in dealing with all the relevant authorities
- **Transparency:** Disclose all information in an accurate, fast, and instant way to all parties.
- **Distinction and Creativity:** Adopt and implement distinction standards in all aspects of the work at the ASE.
- **Efficiency:** Optimal use of available resources and achieving objects at the lowest cost and the shortest possible time.
- **Continuous Improvement:** Permanent review of the performance and apply of the best global practices.
- **Attention for the Staff:** Raising the efficiency of the employees and maintaining a professional working environment and enhancing the teamwork.
- **Openness:** Debating (Consultation) with strategic partners and receiving opinions on the presented services and taken it into consideration to reach the premium services.

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